Sportello Matematico: success stories and initiatives for making an impact through Mathematical Technologies

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An institutional network for Industrial Mathematics, coordinated by the National Research Council of Italy (IAC) to promote an increasing range of collaborations between Companies and Research Centres. This is Sportello Matematico, operating since 2012 as a highly qualified solver brokerage service in the field of Mathematical Modeling, Simulation and Optimization (MSO) for Industry and Innovation. In this talk we present some success stories, together with novel initiatives aimed at releasing the huge potential of Mathematical Technologies.